



DIA

# **Digital Insurance Agenda**

‘for the insatiably curious’

**Amsterdam – 10 and 11 May 2017**

“The must see global conference  
connecting executives of insurance companies with insurtech”

[digitalinsuranceagenda.com](http://digitalinsuranceagenda.com)



## Welcome to DIA 2017 Amsterdam

DIA sets the Digital Insurance Agenda:

- > With 50 hand picked innovative tech providers and startups as well as powerful keynotes by insurance thought leaders, DIA is the must see event for every insurance executive to connect with an unrivaled number of innovative insurtechs and other key players in the insurtech ecosystem.
- > DIA 2016 Barcelona sold out, hosting a global insurance audience from 36 countries.
- > DIA 2017 Amsterdam features 2 days of insurtech innovations with true business impact. Solutions that drive cost efficiency, boost customer engagement and enhance revenue growth.
- > DIA is the yearly shot of inspiration to invigorate any forward looking insurance firm – large and small – in property and casualty, in health and in life.

*“The insurance industry in 2020 will look very different than it does today. Digital transformation is top of the agenda at any insurance firm that takes itself seriously. The winning insurance firms of the future will be those that leverage the most innovative insurtech solutions to accelerate their digital strategy.”*

Reggy de Feniks and Roger Peverelli,  
authors of worldwide bestseller ‘Reinventing Financial Services’.





## Who should attend

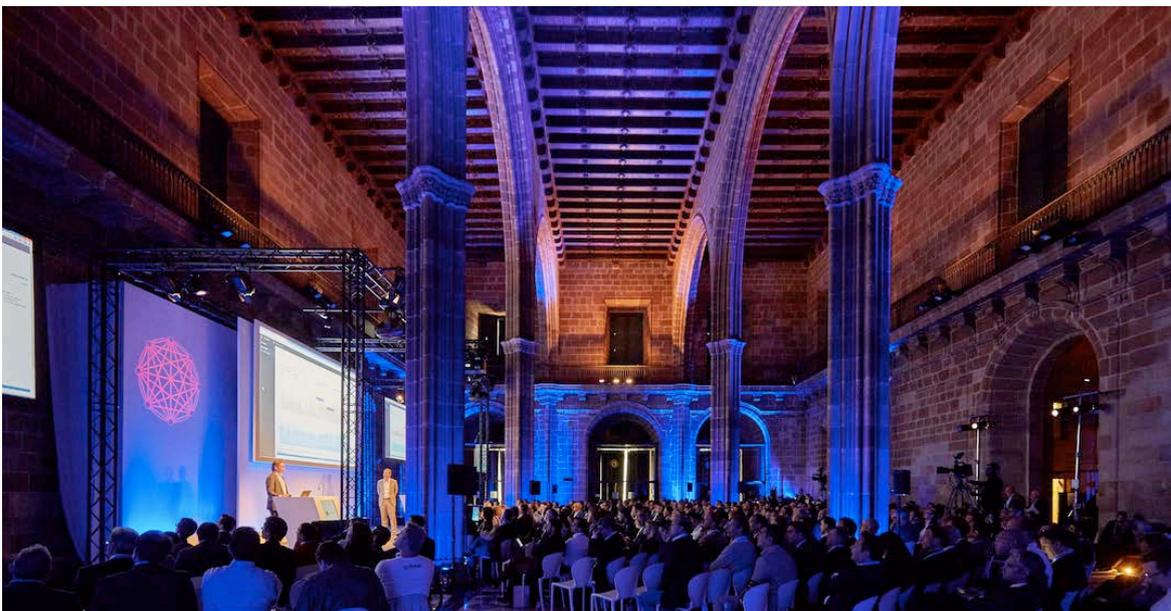
Executives of insurance firms that are eager to know the latest insurtech solutions to accelerate their digital strategy should participate in this two-day event.

Attendees include chief digital (transformation) officers, CTOs, CIOs, COOs, head of IT, digital channels, customer intelligence and claims as well as heads of strategy, innovation, CMOs and CEOs.

DIA is perfect for teams that are facing the challenge of digital transformation: management teams, innovation leaders, or the team leading digital strategy development. Attending DIA together means experiencing and exploring an important part of the journey together in order to cement your actions ‘back in the office’. We therefore welcome these teams with a special team rate.

Of course other important stakeholders in the insurtech ecosystem, such as VCs, investors, insurtech solution providers and start-ups that want to stay in sync with and engage with the industry should attend as well.

*“The thing that really captured me is that we have about 50 topics treated in two days. A lot of information in a very short period of time. I can get a glimpse of what these different companies are about. That otherwise would take me much more time. Also the possibility to talk to other people here, to talk to presenters, to network with colleagues from companies abroad. I am surprised by the number of people here.”*





## Why attend

DIA offers a rare opportunity to meet more than 50 of the world's most innovative new technology providers that will disrupt the insurance industry live in action; in just two days!

Insurtech showcases are modelled as fast paced 'show and tell' TED-like presentations to truly experience the actual added value, to get inspired and involved. DIA will spark ideas to enhance your digital strategy.

The DIA program and the venue setup include ample time and space to connect to the insurtech ecosystem and have in-depth discussions with solution providers that caught your attention, as well as networking opportunities with peers at insurance companies around the globe.

Find out 'what's next': discuss and share ideas with the peers from the insurance industry around the globe about digital strategies and transformation, how to get the most out of cooperation between insurers and insurtechs, and what this means for setting up new alliances.





## **‘What’s on show at DIA?’**

50+ hand picked insurtech companies will present their latest solutions. Experience a perfect blend of provocative start-ups, tried and tested innovations, and the latest and most exciting news from tech leaders.

All speakers are carefully selected: each solution dramatically enhances your competitive power. By increasing cost savings, improving customer engagement, and boosting revenues or opening up new revenue streams.

DIA features innovative solutions for new value propositions and revenue streams, sophisticated underwriting, automated claims management, even leaner operations, superb personal yet cost efficient service, effective customer acquisition, and increased loyalty and advocacy, and much more.

Mobile, social, advanced analytics, machine learning, API’s, the internet of things, blockchain, wearables, eldentity, connected home devices, ehealth, car telematics, anything goes.

All featured insurtech solutions add significantly to digital transformation of property and casualty, health and life insurance.

Imagine the application of social data to simplify the underwriting and onboarding process of new customers and consequently higher conversion rates: tablet tools to further empower brokers and agents: machine learning solutions to drive the claims process and dramatically decrease claims costs: intelligent use of new data streams from connected devices to create new propositions from real time pay-as-you-drive insurances to remote health care solutions.



## The Agenda

In two days 50+ hand-picked insurtech companies will present their latest solutions. All structured as 10 minutes fast paced 'show and tell' TED-like presentations to truly experience the actual added value, in order to get you inspired and involved.

Apart from this we give special attention to how insurers and insurtechs should cooperate to speed up digital strategies, so customers and insurers can experience the benefits of insurtech as soon as possible. Keynotes and panel discussions will focus on this challenge from various angles: from the insurer's perspective, as well as the insurtech leader's perspective and investor's perspective.

The DIA program and the venue setup include ample time and space for in-depth discussions with solution providers, as well as networking opportunities with insurance executives from around the globe.





## What does ‘show & tell’ include

DIA is taking place at Wednesday the 10<sup>th</sup> and Thursday the 11<sup>th</sup> of May 2017 in vibrant insurtech hotspot Amsterdam, the European Capital of Innovation. For two days we will be in the iconic and inspiring Westergasfabriek, a redeveloped factory site in the beautifully laid out Westerpark.



## Come and be part of this!

The winning insurance firms of the future will be those that innovate and transform. Insurance firms that leverage the most innovative insurtech solutions. Hence the great need to connect insurers to insurtech leaders in a comprehensive, efficient and effective way to speed up their innovation efforts.

DIA 2017 Amsterdam is exactly tapping into that need and is making the most of your and your colleagues time.

To attend, please register [here](#).

