

PRIVACY POLICY

BRAND NEW DIA, S.L., hereinafter the PARTY RESPONSIBLE, is responsible for processing the user's personal data and informs him/her that this data will be processed in accordance with the provisions in the regulations in force on personal data protection, Regulation (EU) 2016/679, of 27 April 2016, (GDPR), on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and as such the following information on processing is provided:

Purpose of processing: to maintain a commercial relationship with the user. The operations anticipated in the processing are:

- Sending of commercial advertising communications, provided that they have been previously authorised, by email, fax, SMS, MMS, social media communities or any other electronic or physical media, present or future, which enable commercial communications. These communications will be made by the PARTY RESPONSIBLE and related to its products and services, or those of its partners or suppliers with which it has reached a promotion agreement. Third parties will never have access to personal data in this case.
- Conducting statistical studies.
- Processing orders, applications or any type of request made by the user using any of the contact forms that are made available to them.
- Sending the website newsletter.

Data preservation criteria: the data will be preserved while there is a mutual interest in maintaining the purpose of the processing and when they are no longer necessary for that purpose they will be deleted with adequate security measures to ensure the pseudonymisation of the data or the total destruction thereof.

Communication of data: The data will not be passed to third parties, except where mandatory for legal reasons.

Rights pertaining to the user:

- The right to withdraw consent at any time.
- The right of access, rectification, portability and deletion of his/her data and of limitation or opposition to their processing.
- The right to file a claim with the Spanish Data Protection Agency (www.agpd.es), if he/she considers that the processing does not comply with the regulations currently in force.

Contact information for exercising his/her rights: BRAND NEW DIA, S.L.

Postal address: Paseo de Gracia, 8-10 - 1ª BARCELONA 08007 (BARCELONA)

[Email: info@digitalinsuranceagenda.com](mailto:info@digitalinsuranceagenda.com)

2. COMPULSORY OR OPTIONAL NATURE OF THE INFORMATION PROVIDED BY THE USER

By marking the relevant boxes and entering data in the fields marked with an asterisk (*) in the contact form or presented in downloaded forms, users expressly, freely and unequivocally accept that their data are necessary for the provider to deal with their request, and the inclusion of data in the remaining fields is voluntary. The user guarantees that the personal information provided to the PARTY RESPONSIBLE is true and is responsible for notifying any changes therein.

The PARTY RESPONSIBLE informs and expressly guarantees users that their personal data will not be transferred to third parties under any circumstances, and that whenever any kind of transfer of personal data is performed, users will be asked for their express, informed and unequivocal consent beforehand. All data requested through the website are mandatory, as they are necessary for the provision of an optimal service to the user. If all the data are not provided, it is not possible to guarantee that the information and services provided will be completely appropriate to the user's needs.

3. SECURITY MEASURES

In accordance with the provisions in the regulations in force on personal data protection, the PARTY RESPONSIBLE is complying with all the provisions of the GDPR regulations for the processing of personal data for which it is responsible, and manifestly with the principles described in article 5 of the GDPR, according to which they are processed in a lawful, faithful and transparent manner as regards the interested party, and are appropriate, pertinent and limited to what is necessary for the purposes for which they are processed.

The PARTY RESPONSIBLE guarantees that it has implemented appropriate technical and organisational policies to apply the security measures established by the GDPR in order to protect the rights and freedoms of the users and has notified them of the appropriate information so that they can exercise them.